UNIVERSITY CITY DISTRICT BANNER PROGRAM PRODUCTION SPECIFICATIONS

Overview and timeline
All banners should be double-faced and lined with an opaque inner-liner. After completing banner design, allow at least four weeks for production or rush charges may apply. Banners must be delivered to UCD two weeks prior to installation.

Printable area
Banner size minus 4" sleeve size (at top of banner).

Material
Nylon of similar fabric only. No vinyl/ PVC or Sunbrella allowed.

Printing
Acid-dye, dye sublimation or digital printing. Applique or pigment screen-printing for one-time, short-term installations ONLY.

Two D-Ring Tethers
Reinforced nylon web tab with a welded 1.5" D-ring, at top and a welded 2" D-ring at bottom along the same edge. Placed 3" and 7.5" to center of ring from top of banner.

Approval
Any alterations to these specifications must be approved by University City District to ensure proper installation. Banners manufactured outside the parameters of these specifications without prior approval are in violation of the installation contract.

UCD Contact
Mark Christman
Marketing and Communications Specialist
University City District
3940 Chestnut Street
Philadelphia, PA 19104
T: 215-243-0555 x229
F: 215-243-0557
mark@ucityphila.org

Disclaimer
UCD recommends that clients order extra banners for use as replacements in the event of loss or damage.

UCD is not responsible for the disappearance of or damage to banners from any cause including, but not limited to, wind, theft, vandalism, fire or other natural acts which may prevent optimum banner display conditions.

UCD reserves the right to remove or relocate banners upon notification of the client.

Client is responsible for the costs of banner repairs and the installation costs of replacement banners. Contact UCD for more information.

File Requirements
- Illustrator .eps
- Outline all fonts / text as vector path
- Specify PMS colors or CMYK breakdown

Penn Contact
Mark Kocent, AIA
Principal Planner
Office of the University Architect
3101 Walnut Street
Philadelphia, PA 19104
T: 215.898.2794
F: 215.898.2040
E: mkocent@upenn.edu

Please fax signed copy to the attention of Mark Kocent at:
215.898.2040

Your signature below indicates that you have read and agree to all information regarding UCD’s banner specifications.

Name / Date
1" diam. grommet

Nylon banner outside (1st face)

Nylon stitching through all

Nylon banner inside (2nd face)

1/4" x 2" D Ring

Nylon banner tab

1" diam. grommet

Exploded View

Assembled View

UCD/Penn Street Banner Program

D-Ring Detail 111511

University of Pennsylvania
Facilities & Real Estate Services
Office of the University Architect
Revised: 11/15/11