Overview & Timeline
All banners should be double-faced and lined with an opaque inner-liner.
After completing banner design, allow at least four (4) weeks for production or rush charges may apply.
Banners must be delivered to UCD two (2) weeks prior to installation.

Material
Nylon or similar fabric only. NO vinyl/PVC or Sunbrella allowed.

Two D-Ring Tethers
Reinforced nylon web tab with welded 1.5" D-ring at top and a welded 2" D-ring at bottom along the same edge. Placed 5" and 7'-0" to center of ring from top of banner.

Printing
Acid-dye, dye sublimation or digital printing. Applique or pigment screen-printing for one-time, short-term installations only.

Printable Area
Banner size minus 4" sleeve size (at top of banner).

Approval
Any alterations to these specifications must be approved by UCD to ensure proper installation
Banners manufactured outside the parameters of these specifications without prior approval are in violation of the installation contract.

File Requirements
• Illustrator .eps
• Outline all fonts/ text as vector path
• Specify PMS colors or CMYK breakdown

Preferred Banner Vendor
Swirling Silks
310 Broad Street, Suite H, Harleyville, PA 19438
610-584-5595
sales@swirlingsilks.com
swirlingsilks.com

Disclaimer
UCD recommends that clients order extra banners for use as replacements in the event of loss or damage.
UCD is not responsible for the disappearance of or damage to banners from any cause including, but not limited to, wind, theft, vandalism, fire or other natural acts which may prevent optimum banner display conditions.
UCD reserves the right to remove or relocate banners upon notification of the client.
Client is responsible for the costs of banner repairs and the installation costs of replacement banners. Contact UCD for more information.

University City District Banner Program Production Specifications

Banner Art Goes Here

A. Velcro Tab Detail
Install two 5"x1" velcro tabs. The female/soft/loop part at the inside top of banner sleeve 1" from both openings.
Attach velcro with heavy-duty nylon or polyester thread using "box" stitching patterns as illustrated above.

B. D-Ring Detail
Note: Webbing to attach D-ring to banner should be sewn using heavy- duty nylon or polyester thread in the pattern shown in the attached detail and reinforced with a brass grommet. Cotton thread is not acceptable.

University City District Contact
Nathan F. Hommel, ASLA, Director of Planning and Design
University City District
3940 Chestnut Street, Philadelphia, PA 19104
215-243-0555
nate@universitycity.org

University of Pennsylvania Contact
Jackie Schlindwein, Environmental Graphic Designer
Office of the University Architect, University of Pennsylvania
3101 Walnut Street, Philadelphia, PA 19104
484-516-7386
jschlind@upenn.edu

NOTE: University of Pennsylvania banner requests must be submitted to the Office of the University Architect for review.
1" diam. grommet

Nylon banner outside (1st face)

Nylon stitching through all

Nylon banner inside (2nd face)

1/4" x 2" D Ring

Nylon banner tab

1" diam. grommet

Exploded View

Assembled View

D-Ring Detail 111511
UCD/Penn Street Banner Program

University of Pennsylvania
Facilities & Real Estate Services
Office of the University Architect
Revised: 11/15/11