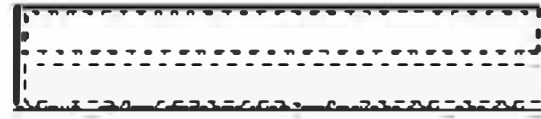


A. Velcro tabs Detail

Install two 5"x 1" velcro tabs the female / soft / loop part at the inside top of banner sleeve, 1" from both openings



Attach velcro with heavy-duty nylon or polyester thread using "box" stitching pattern as illustrated above.

B. D-ring Detail

**See Sheet
D-Ring Detail
111511
Attached**

Note: Webbing to attach D-ring to banner should be sewn using heavy-duty nylon or polyester thread in the pattern shown above and reinforced with a brass grommet. Cotton thread is not acceptable



university
city district



Penn
UNIVERSITY of PENNSYLVANIA

Revised:
January 12, 2018

UNIVERSITY CITY DISTRICT BANNER PROGRAM PRODUCTION SPECIFICATIONS

Overview and timeline

All banners should be double-faced and lined with an opaque inner-liner. After completing banner design, allow at least four weeks for production or rush charges may apply. Banners must be delivered to UCD two weeks prior to installation.

Printable area

Banner size minus 4" sleeve size (at top of banner).

Material

Nylon of similar fabric only. NO vinyl / PVC or Sunbrella allowed.

Printing

Acid-dye, dye sublimation or digital printing. Applique or pigment screen-printing for onetime, short-term installations ONLY

Two D-Ring Tethers

Reinforced nylon web tab with a welded 1.5" D-ring at top and a welded 2" D-ring at bottom along the same edge. Placed 5" and 7" to center of ring from top of banner.

Approval

Any alterations to these specifications must be approved by University City District to ensure proper installation. Banners manufactured outside the parameters of these specifications without prior approval are in violation of the installation contract.

UCD Contact

Rachel Feigenbutz, BLA
Urban Design Associate
University City District
3940 Chestnut Street
Philadelphia, PA 19104

215.243.0555
rachel@universitycity.org

Disclaimer

UCD recommends that clients order extra banners for use as replacements in the event of loss or damage.

UCD is not responsible for the disappearance of or damage to banners from any cause including, but not limited to, wind, theft, vandalism, fire or other natural acts which may prevent optimum banner display conditions.

UCD reserves the right to remove or relocate banners upon notification of the client.

Client is responsible for the costs of banner repairs and the installation costs of replacement banners. Contact UCD for more information.

File Requirements

- Illustrator .eps
- Outline all fonts / text as vector path
- Specify PMS colors or CMYK breakdown

Penn Contact

Mark Kocent, AIA
Principal Planner
Office of the University Architect
3101 Walnut Street
Philadelphia, PA 19104

NOTE: University of Pennsylvania Banner Requests must be submitted to the Office of the University Architect

T: 215.898.2794
F: 215.898.2040
E: mkocent@upenn.edu

The preferred banner vendor is:

Swirling Silks
c/o Karen Lowe
310 Broad Street, Suite H
Harleyville, PA 19438
610.584.5595

www.swirlingsilks.com

1" diam. grommet

Nylon banner outside
(1st face)

Nylon stitching through all

Nylon banner inside
(2nd face)

1/4" x 2" D Ring

Nylon banner tab

1" diam. grommet

Exploded View

Assembled View

**D-Ring Detail 111511
UCD/Penn Street Banner Program**

University of Pennsylvania
Facilities & Real Estate Services
Office of the University Architect
Revised: 11/15/11

